- 10. Opposer's registered trademark "SEXY HAIR," Opposer's family of "SEXY" marks, and the "Sexy Hair" and "Sexy Hair Concepts" names are inherently distinctive as applied to Opposer's products and business.
- By virtue of Opposer's continuous use in commerce of its registered 11. "SEXY HAIR" trademark and its family of "SEXY" marks and the "Sexy Hair" and "Sexy Hair Concepts" names in connection with such goods and business, such goods and business have become favorably known to the relevant trade and public under such marks and names.
- As Opposer is the owner of a subsisting U.S. trademark registration for 12. "SEXY HAIR," priority is not in issue.
- 13. In the application herein opposed, there are no restrictions on trade channels, so it must be assumed that the goods identified in the application will travel through all trade channels appropriate for goods of that type.
- Applicant's mark is confusingly similar to Opposer's registered "SEXY 14. HAIR" trademarks and to the family of "SEXY" marks established by Opposer, and to Opposer's "Sexy Hair" and "Sexy Hair Concepts" trade names.
- Each of Opposer's marks and names, and Applicant's mark, employ the 15. identical term-"SEXY," as the dominant or a dominant element.
- 16. The goods of Opposer and hair coloring preparations of Applicant listed in the application herein opposed are essentially the same (hair color, dyes and rinses), or otherwise closely related.
- Hair care preparations including hair color, dyes and rinses, such as are 17. sold by Opposer and hair coloring preparations such as are identified in the application herein opposed are customarily marketed through the same and overlapping channels of trade to the same and overlapping classes of purchasers.

DMEAST #9782027 v1 Sexy Hair v. Revion Consumer Products re: "Find Your Sexy"

Filed 05/02/2008

- 18. Applicant's "FIND YOUR SEXY" trademark applied to hair coloring preparations as identified in the application herein opposed so resembles Opposer's registered "SEXY HAIR" trademarks, Opposer's family of "SEXY" marks as applied to Opposer's products, and Opposer's "Sexy Hair" and "Sexy Hair Concepts" names as used in connection with Opposer's business, that it is likely to cause confusion, mistake, and/or deception.
- 19. If Applicant is permitted to register "FIND YOUR SEXY?" as a mark for the hair coloring preparations as set forth in the application herein opposed, confusion of the relevant trade and public is likely to result, which will damage and injure Opposer.
- 20. On seeing Applicant's "FIND YOUR SEXY" mark used in connection with Applicant's hair coloring preparations, purchasers and potential purchasers are likely to believe in error that such goods are offered by or in association with or under license from Opposer or that Opposer and Applicant are affiliated.
- 21. Any defect, objection to, or fault found with Applicant's hair coloring preparations sold under the mark "FIND YOUR SEXY" would necessarily reflect on and seriously injure the reputation that Opposer has established for its goods and business.
- 22. If Applicant is granted a registration for the mark herein opposed, it would obtain thereby at least a prima facie exclusive right to use the mark for the goods identified in the registration. Such registration would be a source of damage and injury to Opposer.

WHEREFORE, Sexy Hair Concepts LLC prays that registration of the mark of Application Serial No. 77004141 be refused and that this opposition be sustained.

The required fee of \$300 may be charged to Deposit Account No. 02-0755 and any overpayment may be credited to this account.

Respectfully submitted,

Dated: May 8 2007

Roberta Jacobs-Meadway

Patricia G. Cramer

Troy Larson

BALLARD SPAHR ANDREWS & INGERSOLL, LLP

1735 Market Street, 51st Floor

Philadelphia, Pennsylvania 19103-7599

(215) 864-8201

ATTORNEYS FOR OPPOSER

EXHIBIT A

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-05-07 14:50:25 ET

Serial Number: 75634213 Assignment Information

Registration Number: 2403396

Mark (words only): SEXY HAIR

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2006-06-28

Filing Date: 1999-02-05

Transformed into a National Application: No

Registration Date: 2000-11-14

Register: Principal

Law Office Assigned: LAW OFFICE 104

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2006-08-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

I. SEXY HAIR CONCEPTS, LLC

Address: SEXY HAIR CONCEPTS, LLC 9232 ETON AVENUE CHATSWORTH, CA 91311 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: California

GOODS AND/OR SERVICES

International Class: 003 Class Status: Active

Hair care products for men, women and children, namely hair shampoos, hair conditioners, hair lotions, hair cremes, hair gels, hair sprays, hair color, hair dyes, hair rinses, hair mousse

Basis: 1(a)

First Use Date: 1998-06-15

First Use in Commerce Date: 1998-12-21

ADDITIONAL INFORMATION

Disclaimer: "HAIR"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2006-08-03 - Case File In TICRS

2006-06-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-06-12 - Assigned To Paralegal

2006-03-24 - Section 8 (6-year) and Section 15 Filed

2006-03-24 - TEAS Section 8 & 15 Received

2000-11-14 - Registered - Principal Register

2000-08-22 - Published for opposition

2000-07-21 - Notice of publication

2000-06-03 - Approved for Pub - Principal Register (Initial exam)

1999-12-14 - Letter of suspension mailed

1999-10-18 - Communication received from applicant

1999-08-17 - Non-final action mailed

1999-08-04 - Assigned To Examiner

1999-07-30 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Roberta Jacobs-Meadway

SHINY 0633

http://tarr.uspto.gov/servlet/tarr?regser=registration&entry=2403396

5/7/2007

Case 1:07-cy-05804-GEL Document 17-4 Filed 05/02/2008 Page 7 of 51 Page 3 of 3

Correspondent
ROBERTA JACOBS-MEADWAY
BALLARD SPAHR ANDREWS & INGERSOLL LLP
1735 MARKET STREET, 51ST FL
PHILADELPHIA PA 19103

UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

kes

Mailed: July 25, 2007 Opposition No. 91177174 Sexy Hair Concepts, LLC

v.

Revlon Consumer Products Corporation

Answer was due on June 17, 2007. A review of the record shows that an answer has not been filed.

This case now comes up for consideration of opposer's motion, filed June 25, 2007, for default judgment against applicant for failure to file an answer. The motion is uncontested.1

Inasmuch as applicant failed to file an answer in this case, and failed to respond to opposer's motion in any manner, the motion for default judgment is granted. See Trademark Rule 2.127(a). Accordingly, judgment is hereby

¹ If a defendant fails to file an answer to a complaint during the time allowed therefor, the Board, on its own initiative, may issue a notice of default allowing the defendant time to show cause why default judgment should not be entered against it. The issue of whether default judgment should be entered against a defendant for failure to file an answer may also be raised by means of a motion filed by the party in the position of

entered against applicant, the notice of opposition is sustained, and registration to applicant is refused. See Fed. R. Civ. P. 55 and Trademark Rule 2.127(a).

By the Trademark Trial and Appeal Board

plaintiff. In such cases, the motion may serve as a substitute for the Board's issuance of a notice of default.

LAW OFFICES

BALLARD SPAHR ANDREWS & INGERSOLL, LLP

1735 MARKET STREET, 51st FLOOR
PHILADELPHIA, PENNSYLVANIA 19103-7599
215-665-8500
FAX: 215-864-8999
WWW.BALLARDSPAHR.COM

BALTIMORE, MD
DENVER, CO
SALT LAKE CITY, UT
VOORHEES, NJ
WASHINGTON, DC
WILMINGTON, DE

ROBERTA JACOBS-MEADWAY
DIRECT DIAL: 215-864-8201
PERSONAL FAX: 215-864-9950
JACOBSMEADWAYR®BALLARDSPAHR.COM

April 3, 2007

via Federal Express

Mark I. Peroff, Esquire Kirkpatrick & Lockhart Preston Gates Ellis LLP 599 Lexington Avenue New York, NY 10022-6030

Re:

Trademark Application Serial No. 79/027,779

Yves Saint Laurent Parfums YOUNG SEXY LOVELY

Our file: 033979

Dear Mark:

This office represents Sexy Hair Concepts LLC of Chatsworth CA (Sexy Hair) in connection with certain trademark and unfair competition matters.

Sexy Hair has for almost ten years used SEXY as a mark and name and as a component of marks and names in connection with hair care preparations and has developed an extensive family of SEXY marks. The nature and extent of the use of the SEXY marks and names may be seen at the website at www.sexyhairconcepts.com.

Sexy Hair has taken steps to protect its SEXY marks and a printout showing the pertinent information about various of its registered trademarks is attached.

You will appreciate that the SEXY marks and names are valuable assets of Sexy Hair.

The application that you have filed on behalf of Yves Saint Laurent Parfums is accordingly of concern, since a dominant element of that mark is SEXY and the goods identified in the application filed August 2, 2006 include hair care preparations.

If SEXY is used as a prominent component of a mark in connection with hair care preparations, we think a likelihood of confusion is high, granted the similarity between the marks and the goods.

Mark I. Peroff, Esquire April 3, 2007 Page 2

Accordingly, we are asking that your client delete from its application all hair care preparations and commit in writing that it will make no use of its mark or name in connection with hair care preparations.

Please be advised that if the amendment of the application is not made, and the application is published, we will lodge an opposition.

Please be advised that if an amicable resolution is not achieved, Sexy Hair reserves all rights to take such other action as may be appropriate to protect its trademark rights.

We look to hear from you with respect to your client's intentions in the matter by the close of business on April 23, 2007.

Very truly yours,

Bohro

Roberta Jacobs-Meadway

RJM/vlm

cc: Sexy Hair Concepts LLC

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-04-03 15:42:16 ET

Serial Number: 75634213 Assignment Information

Registration Number: 2403396

Mark (words only): SEXY HAIR

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2006-06-28

Filing Date: 1999-02-05

Fransformed into a National Application: No

Registration Date: 2000-11-14

Register: Principal

Law Office Assigned: LAW OFFICE 104

f you are the applicant or applicant's attorney and have questions about this file, please contact the [rademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

)ate In Location: 2006-08-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

. SEXY HAIR CONCEPTS, LLC

\ddress:

EXY HAIR CONCEPTS, LLC 232 ETON AVENUE CHATSWORTH, CA 91311

Jnited States

Legal Entity Type: Ltd Liab Co

itate or Country Where Organized: California

GOODS AND/OR SERVICES

nternational Class: 003 Class Status: Active

Hair care products for men, women and children, namely hair shampoos, hair conditioners, hair lotions, hair remes, hair gels, hair sprays, hair color, hair dyes, hair rinses, hair mousse

3asis: 1(a)

First Use Date: 1998-06-15

First Use in Commerce Date: 1998-12-21

ADDITIONAL INFORMATION

Disclaimer: "HAIR"

MADRID PROTOCOL INFORMATION

NOT AVAILABLE)

PROSECUTION HISTORY

2006-08-03 - Case File In TICRS

2006-06-28 - Section 8 (6-year) accepted & Section 15 acknowledged

!006-06-12 - Assigned To Paralegal

2006-03-24 - Section 8 (6-year) and Section 15 Filed

!006-03-24 - TEAS Section 8 & 15 Received

2000-11-14 - Registered - Principal Register

!000-08-22 - Published for opposition

2000-07-21 - Notice of publication

1000-06-03 - Approved for Pub - Principal Register (Initial exam)

999-12-14 - Letter of suspension mailed

999-10-18 - Communication received from applicant

999-08-17 - Non-final action mailed

999-08-04 - Assigned To Examiner

999-07-30 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

attorney of Record

loberta Jacobs-Meadway

Correspondent
ROBERTA JACOBS-MEADWAY
BALLARD SPAHR ANDREWS & INGERSOLL LLP
1735 MARKET STREET, 51ST FL
PHILADELPHIA PA 19103

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-04-03 15:42:27 ET

Serial Number: 76260669 Assignment Information

Registration Number: 2707751

Mark (words only): WILD SEXY HAIR

Standard Character claim: No

Current Status: Registered.

)ate of Status: 2003-04-15

Filing Date: 2001-05-22

[ransformed into a National Application: No

Registration Date: 2003-04-15

Register: Principal

Law Office Assigned: LAW OFFICE 106

f you are the applicant or applicant's attorney and have questions about this file, please contact the [rademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 900 -File Repository (Franconia)

)ate In Location: 2003-11-05

LAST APPLICANT(S)/OWNER(S) OF RECORD

. SEXY HAIR CONCEPTS, LLC

Address:

EXY HAIR CONCEPTS, LLC 232 ETON AVENUE 'HATSWORTH, CA 91311 Inited States

.egal Entity Type: Ltd Liab Co

tate or Country Where Organized: California

GOODS AND/OR SERVICES

nternational Class: 003 lass Status: Active

air care products for men, women, and children, namely hair shampoos, hair conditioners, hair lotions, hair remes, hair gels, hair sprays, hair color, hair dyes, hair rinses, hair mousse

3asis: 1(a)

First Use Date: 2002-08-15

First Use in Commerce Date: 2002-08-15

ADDITIONAL INFORMATION

Disclaimer: "HAIR"

Prior Registration Number(s):

!403396

MADRID PROTOCOL INFORMATION

NOT AVAILABLE)

PROSECUTION HISTORY

'.003-04-15 - Registered - Principal Register

2003-01-27 - Allowed for Registration - Principal Register (SOU accepted)

2003-01-27 - Assigned To Examiner

2003-01-22 - Statement of use processing complete

:003-01-22 - Extension 1 granted

:002-10-09 - Amendment to Use filed

'002-10-09 - Extension 1 filed

:002-10-11 - PAPER RECEIVED

:002-04-16 - Notice of allowance - mailed

:002-01-22 - Published for opposition

:002-01-02 - Notice of publication

.001-09-06 - Approved for Pub - Principal Register (Initial exam)

1001-08-27 - Examiner's amendment mailed

.001-08-22 - Assigned To Examiner

SHINY 0643

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record UCHARD E PEIRCE

Correspondent
RICHARD E PEIRCE
3ALLARD SPAHR ANDREWS & INGERSOLL LLP
.735 MARKET ST 51ST FL
'HILADLEPHIA PA 19103-7599

Phone Number: 215-665-8500 Pax Number: 215-864-8999

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-04-03 15:42:37 ET

Serial Number: 76017117 Assignment Information

legistration Number: 2757856

Mark



words only): SEXY HAIR CONCEPTS

Itandard Character claim: No

Current Status: Registered.

)ate of Status: 2003-09-02

filing Date: 2000-04-04

Transformed into a National Application: No

legistration Date: 2003-09-02

legister: Principal

Law Office Assigned: LAW OFFICE 110

f you are the applicant or applicant's attorney and have questions about this file, please contact the rademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 900 -File Repository (Franconia)

)ate In Location: 2003-11-05

LAST APPLICANT(S)/OWNER(S) OF RECORD

. SEXY HAIR CONCEPTS, LLC

ddress:

EXY HAIR CONCEPTS, LLC 232 ETON AVENUE

CHATSWORTH, CA 91311

Jnited States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: California

GOODS AND/OR SERVICES

nternational Class: 003 Class Status: Active

rair care products for men, women and children, namely hair shampoos, hair conditioners, hair lotions, hair

remes, hair gels, hair sprays, hair color, hair dyes, hair rinses, hair mousse

3asis: 1(a)

First Use Date: 2000-07-01

First Use in Commerce Date: 2000-07-01

ADDITIONAL INFORMATION

Disclaimer: "HAIR"

Design Search Code(s):

1.01.03 - Star - a single star with five points

MADRID PROTOCOL INFORMATION

NOT AVAILABLE)

PROSECUTION HISTORY

003-09-02 - Registered - Principal Register

003-06-10 - Published for opposition

003-05-21 - Notice of publication

003-04-02 - Approved for Pub - Principal Register (Initial exam)

003-04-02 - Amendment to Use approved

003-03-17 - Communication received from applicant

003-03-17 - PAPER RECEIVED

001-09-11 - Letter of suspension mailed

001-07-13 - Communication received from applicant

001-06-25 - Non-final action mailed

:001-01-11 - Disapproval - Amendment to use mailed

:001-01-10 - Assigned To Examiner

:000-12-27 - Amendment to use processing complete

:000-11-03 - Amendment to Use filed

:000-11-13 - Non-final action mailed

.000-09-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

COBERTA JACOBS-MEADWAY

Correspondent

COBERTA JACOBS-MEADWAY
SALLARD SPAHR ANDREWS & INGERSOLL LLP
735 MARKET ST 51ST FL
'HILADELPHIA PA 19103-7599

Boesenhofer, Mary T. (Phila)

Roberta Jacobs-Meadway Ballard Spahr Andrews & Ingersoll, LLP 1735 Market Street Philadelphia PA 19103-7599 215-864-8201 (phone) 215-864-9950 (fax) jacobsmeadwayr@ballardspahr.com

From: Danish, Keith E. [mailto:keith.danish@klgates.com]

Sent: Thursday, May 17, 2007 9:55 AM To: Jacobsmeadway, Roberta (Phila) Subject: RE: YOUNG SEXY LOVELY

Dear Roberta,

While we disagree that there is any realistic likelihood of confusion between the respective marks, our client has re-evaluated its marketing plans and decided to drop the "hair lotions" and "shampoos" from Appl. Ser. No. 79/027,779. This action was effected through an Examiner's Amendment dated May 11, 2007.

Our client sees no need to enter into any agreement with your client, and, therefore, we propose to close our file on this matter.

Sincerely,

Keith E. Danish Of Counsel **K&L GATES** 599 Lexington Avenue New York, NY 10022-6030

Telephone:

(212) 536-4063

Fax:

(212) 536-3901

keith.danish@klgates.com

Website: www.klgates.com

From: Jacobsmeadway, Roberta (Phila) [mailto:JacobsmeadwayR@ballardspahr.com]

Sent: Wednesday, May 16, 2007 4:34 PM

To: Danish, Keith E.

E-Mail:

Cc: Boesenhofer, Mary T. (Phila) Subject: YOUNG SEXY LOVELY

This has reference to our communications on May 3.

Hook forward to hearing from you with respect to your client's intentions with respect to hair care preparations.

Roberta Jacobs-Meadway
Ballard Spahr Andrews & Ingersoll, LLP
1735 Market Street
Philadelphia PA 19103-7599
215-864-8201 (phone)
215-864-9950 (fax)
jacobsmeadwayr@ballardspahr.com

This electronic message contains information from the law firm of Kirkpatrick & Lockhart Preston Gates Ellis LLP. The contents may be privileged and confidential and are intended for the use of the intended addressee(s) only. If you are not an intended addressee, note that any disclosure, copying, distribution, or use of the contents of this message is prohibited. If you have received this e-mail in error, please contact me at keith.danish@klgates.com.

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-07-17 13:33:08 ET

Serial Number: 79027779 Assignment Information

Registration Number: (NOT AVAILABLE)

Mark

YOUNG SEXY LOVELY

(words only): YOUNG SEXY LOVELY

Standard Character claim: No

Current Status: Final review prior to publication has been completed, application will be published for

opposition.

Date of Status: 2007-06-27

Filing Date: 2006-08-02

The Information will be/was published in the Official Gazette on 2007-07-31

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 108

Attorney Assigned:

BELZER LYDIA M Employee Location

Current Location: 650 - Publication And Issue Section

Date In Location: 2007-06-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. YVES SAINT LAURENT PARFUMS

Address:

YVES SAINT LAURENT PARFUMS

28/34, Boulevard du Parc, F-92200 NEUILLY-SUR-SEINE

France

Legal Entity Type: Société par actions simplifiée State or Country Where Organized: France

GOODS AND/OR SERVICES

International Class: 003 Class Status: Active

Perfumes; eaux de toilette; deodorants for personal use; essential oils for personal use; oils for cosmetic purposes; soaps; cleansing milks for toilet purposes; creams, lotions and cosmetic products for skin care, namely nourishing creams; beauty masks; cosmetic preparations for slimming in the nature of creams and lotions for cellulite education, for bathing in the nature of bathing lotions, for skin tanning in the nature of sun tan lotion; face and body care creams and lotions; shower gels; foaming bath preparations; make-up products for the face and body, mascara, foundations, blusher, make-up powders; cosmetic pencils; make-up; nail polish; lipsticks

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) pink and white is/are claimed as a feature of the mark.

Description of Mark: The mark consists of a pink background, with the stylized acronym YSL made up of overlapping letters appearing in white. Across the acronym is the pink wording "YOUNG SEXY LOVELY".

Design Search Code(s):

26.11.21 - Rectangles that are completely or partially shaded

Prior Registration Number(s):

855232

1025591

1289676

MADRID PROTOCOL INFORMATION

International Registration Number: 0895749 **International Registration Date:** 2006-08-02

Priority Claimed: Yes

Date of Section 67 Priority Claim: 2006-02-06

International Registration Status: Request For Extension Of Protection Processed

Date of International Registration Status: 2006-10-05 **International Registration Renewal Date:** 2016-08-02

Notification of Designation Date: 2006-10-05 **Date of Automatic Protection:** 2008-04-05

Date International Registration Cancelled: (DATE NOT AVAILABLE)

First Refusal: Yes

PROSECUTION HISTORY

- 2007-07-11 Notice of publication
- 2007-05-11 Law Office Publication Review Completed
- 2007-05-10 TEAS Change Of Correspondence Received
- 2007-05-11 Examiner's amendment mailed
- 2007-05-10 Approved for Pub Principal Register (Initial exam)
- 2007-05-10 Examiner's Amendment Entered
- 2007-05-10 Examiners Amendment Written
- 2007-05-10 Previous allowance count withdrawn
- 2007-05-10 Withdrawn From Pub Examining Attorney Request
- 2007-04-04 Law Office Publication Review Completed
- 2007-04-02 Approved for Pub Principal Register (Initial exam)
- 2007-03-29 Amendment From Applicant Entered
- 2007-03-29 Communication received from applicant
- 2007-03-21 Assigned To LIE
- 2007-02-14 PAPER RECEIVED
- 2006-12-22 Refusal Processed By IB
- 2006-11-30 Non-Final Action Mailed Refusal Sent To IB
- 2006-11-30 Refusal Processed By MPU
- 2006-11-29 Non-Final Action (Ib Refusal) Prepared For Review
- 2006-11-28 Non-Final Action Written
- 2006-11-17 Assigned To Examiner
- 2006-10-06 New Application Entered In Tram
- 2006-10-05 Sn Assigned For Sect 66a Appl From IB

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Mark I. Peroff,

Correspondent

Mark I. Peroff Kirkpatrick & Lockhart Preston Gates Ell 599 Lexington Avenue New York NY 10022-6030 Phone Number: 212-536-3900 Fax Number: 212-536-3901

LAW OFFICES

BALLARD SPAHR ANDREWS & INGERSOLL, LLP

1735 MARKET STREET, 515T FLOOR
PHILADELPHIA, PENNSYLVANIA 19103-7599
215-665-8500

FAX: 215-864-8999 WWW.BALLARDSPAHR.COM BALTIMORE, MD
DENVER, CO
SALT LAKE CITY, UT
VOORHEES, NJ
WASHINGTON, DC
WILMINGTON, DE

ROBERTA JACOBS-MEADWAY
DIRECT DIAL: 215-864-8201
PERSONAL FAX: 215-864-9950
JACOBSMEADWAYR®BALLARDSPAHR COM

July 30, 2007

via Federal Express

Marnie Wright Barnhorst, Esquire The Trademark Group, APLC 1200 Prospect Street Suite G100 La Jolla, CA 92037

Re:

Trademark Application Serial No. 77/138,223

Jafer Ltd.

SEXY UNIQUE WOMAN

Our file: 039859

Dear Ms. Barnhorst:

This office represents Sexy Hair Concepts LLC of Chatsworth CA (Sexy Hair) in connection with certain trademark and unfair competition matters.

Sexy Hair has for almost ten years used SEXY as a mark and name and as a component of marks and names in connection with hair care preparations and has developed an extensive family of SEXY marks. The nature and extent of the use of the SEXY marks and names may be seen at the website at www.sexyhairconcepts.com.

Sexy Hair has taken steps to protect its SEXY marks and a printout showing the pertinent information about various of its registered trademarks is attached.

You will appreciate that the SEXY marks and names are valuable assets of Sexy Hair.

The application that you have filed on behalf of Jafer Ltd. is accordingly of concern, since the dominant element of that mark is SEXY and the goods identified in the application filed March 22, 2007 include hair care preparations, including shampoo, conditioners and gels.

Marnie Wright Barnhorst, Esquire July 30, 2007 Page 2

If SEXY is used in connection with hair care preparations, we think a likelihood of confusion is high, granted the similarity between the marks and the goods.

Accordingly, we are asking that your client delete from its application all hair care preparations and commit in writing that it will make no use of its mark in connection with hair care preparations.

Please be advised that if the amendment of the application is not made, and the application is published, we will lodge an opposition.

Please be advised that if an amicable resolution is not achieved, Sexy Hair reserves all rights to take such other action as may be appropriate to protect its trademark rights.

We look to hear from you with respect to your client's intentions in the matter.

Very truly yours,

RJM/mtb

cc: Sexy Hair Concepts LLC



The Trademark Group

Marnie Wright Barnhorst, Esq. Kiley B. MacDonald, Esq. The Trademark Group, APLC 1200 Prospect Street, G-100 La Jolla, CA 92037

Telephone: (858) 456-4801 Facsimile: (858) 456-4802

email: mbarnhorst@trademarkgroup.com kmacdonald@trademarkgroup.com

Client No.: 267

August 15, 2007

VIA EMAIL: jacobsmeadwayr@ballardspahr.com

Roberta Jacobs-Meadway Ballard Spahr Andrews & Ingersoll, LLP 1735 Market Street, 51st Floor Philadelphia, Pennsylvania 19103-7599

Re: United States Intent to Use Trademark Application

Mark: SEXY UNIQUE WOMAN Stylized

Applicant: Jafer Limited Serial No.: 77/138,223 Filed: March 22, 2007

Class: 03

Our Docket: T12867US00

unique woman

Dear Ms. Jacobs-Meadway:

We write in response to your correspondence dated July 30, 2007, regarding your client's impending opposition of our client's trademark application referenced above. While we do not agree that our client's use of the above-referenced mark on hair care preparations infringes your client's rights in its SEXY trademarks, in order to resolve this matter expeditiously, our client has agreed to limit its identification of goods.

Please be advised that we have been authorized to file a Preliminary Amendment in the above-referenced application, deleting all hair care preparations and will do so as soon as possible. The new identification of goods will read as follows:

Visit our website at www.trademarkgroup.com

Associated Offices In: Argentina Australia Australia Austria Azerbaijan Bahamas Bahrain Belarus Belize Benelux Bermuda Boliva Bosnia Brazil British Virgin Islands Bulgaria Cambodia Canada Cayman Islands Chile China Colombia Costa Rica Croatia Cyprus Czech Denmark Dominican Repulic Ecuador Egypt El Salvador Estonia European Community Federation Of Russia Finland France Georgia Germany Greece Grenada Gusternala Guyara Haiti Holland Hondurus Hong Kong Hungary Iceland India Indonesia Ireland Israel Italy Jamacia Japan Jordan Kenya Kuwait Latvia Lebanon Lesotho Lithuania Malaysia Mexico Montserrat Morocco Netherlands New Zealand Nicaragua Nigeria Norway Oman Pakistan Panama Paraguay Peru Phillipines Poland Portugal Puerto Rico Qatar Romania Saudi Arabia Singapore Slovak Slovenia South Africa South Korea Spain Sri Lanka Suriname Sweden Switzerland Syria Taiwan Tangiers Thailand Tunisia Turkey Ukraine United Arab Emirates United Kingdom Uruguay Venezuela Vietnam Yemen Yugoslavia Zaire Zimbabwe

Roberta Jacobs-Meadway August 15, 2007 Page 2

"Perfumes, eau de perfume, fragrances for personal use, toilet water, cologne, toilet soap, deodorant for personal use, antiperspirants, talcum powder, body lotions, facial lotions, hand lotions, hand creams, facial creams and body creams in International Class 03."

Please confirm that this amendment meets with your approval and that the matter will be resolved if we file the Preliminary Amendment with the USPTO.

Sincerely,

THE TRADEMARK GROUP, APLC

Marnie

Marnie Wright Barnhorst, Esq.

MWB: khb

Filed 05/02/2008

Page 1 of 3 Page 31 of 51

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-03-17 14:20:36 ET

Serial Number: 77138223 Assignment Information

Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

unique

(words only): SEXY UNIQUE WOMAN

Standard Character claim: No

Current Status: Opposition period completed, a Notice of Allowance has been issued.

Date of Status: 2008-01-29

Filing Date: 2007-03-22

The Notice of Allowance Date is: 2008-01-29

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 115

Attorney Assigned: FRENCH CURTIS W

Current Location: 700 -Intent To Use Section

Date In Location: 2008-01-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Jafer Limited

Address:

Latest Status into

Case 1:07-cv-05804-GEL

Document 17-4

Filed 05/02/2008

Page 32 of 51

Jafer Limited

Clarendon House, 2 Church Street

Hamilton HM12

Bermuda

Legal Entity Type: Corporation

State or Country of Incorporation: Bermuda

GOODS AND/OR SERVICES

International Class: 003 Class Status: Active

Perfumes, eau de perfume, fragrances for personal use, toilet water, cologne, toilet soap, deodorant for personal use, antiperspirants, talcum powder, body lotions, facial lotions, hand lotions, hand creams,

facial creams and body creams

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-01-29 - Notice of allowance - mailed

2007-11-06 - Published for opposition

2007-10-17 - Notice of publication

2007-10-02 - Law Office Publication Review Completed

2007-09-27 - Teas/Email Correspondence Entered

2007-09-27 - Communication received from applicant

2007-09-27 - Assigned To LIE

2007-08-15 - TEAS Response to Office Action Received

2007-07-03 - Approved for Pub - Principal Register (Initial exam)

Page 3 of 3

Page 33 of 51

2007-06-25 - Assigned To Examiner

2007-03-27 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

~~~~~ ~~~~~ 11110

Marnie Wright Barnhorst

# Correspondent

MARNIE WRIGHT BARNHORST THE TRADEMARK GROUP, APLC 1200 PROSPECT ST STE G100 LA JOLLA, CA 92037-3608

Phone Number: 858-456-4801 Fax Number: 858-456-4802

Case 1:07-cv-05804-GEL Document 17-4 Filed 05/02/2008 Page 34 of 51

# BALLARD SPAHR ANDREWS & INGERSOLL, LLP

1735 MARKET STREET, 51st FLOOR
PHILADELPHIA, PENNSYLVANIA 19103-7599
215-665-8500

FAX: 215-864-8999 WWW.BALLARDSPAHR.COM BETHESDA, MD
DENVER, CO
LAS VEGAS, NV
PHOENIX, AZ
SALT LAKE CITY, UT
VOORHEES, NJ
WASHINGTON, DC
WILMINGTON, DE

BALTIMORE, MD

ROBERTA JACOBS-MEADWAY
DIRECT DIAL: 215-864-8201
PERSONAL FAX: 215-864-9950
JACOBSMEADWAYR®BALLARDSPAHR.COM

January 9, 2008

## **By Federal Express**

Arthes S.A.
Parc Industriel des Bois de Grasse
BP 91006
F-06131 Grasse
FRANCE

Re:

RE: Application serial no. 79044930 for SEXY BOY, Jeanne ARTH

Our File: 013573

Dear Sir/Madam:

This has reference to my letter of November 30, 2007 (copy attached).

As noted previously, this office represents Sexy Hair Concepts LLC of Chatsworth CA (Sexy Hair).

You will then appreciate that the SEXY and SEXY HAIR marks and names of Sexy Hair are very valuable assets of Sexy Hair and it is the policy and the practice of Sexy Hair to protect its trademark and trade name rights and that the application you have filed for the SEXY BOY mark is of concern, since the identification of goods includes hair lotions.

There is no indication that any use of the mark in connection with hair lotions has been made in the U.S.

In the circumstances, we believe the matter may be most readily resolved if application serial no. 79044930 is amended to delete hair lotions from the identification of goods, and if Arthes S.A. will provide a written commitment that it will make no use of SEXY BOY as a mark or as a component of a mark on or in connection with any hair care product or preparation.

Parc Industriel des Bois de Grasse January 9, 2008 Page 2

This is to confirm that we have been authorized to lodge an opposition to registration of the mark of the above-identified application in the event it should be published for opposition and the requested amendment has not been made.

Very truly yours,

Roberta Jacobs-Meadway

RJM/mtb Enclosure

cc: Sexy Hair Concepts (via E-Mail)

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-11-30 15:59:24 ET

Serial Number: 75634213 Assignment Information

Trademark Document Retrieval

Registration Number: 2403396

Mark (words only): SEXY HAIR

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2006-06-28

Filing Date: 1999-02-05

Transformed into a National Application: No

Registration Date: 2000-11-14

Register: Principal

Law Office Assigned: LAW OFFICE 104

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2006-08-03

# LAST APPLICANT(S)/OWNER(S) OF RECORD

# 1. SEXY HAIR CONCEPTS, LLC

# Address:

SEXY HAIR CONCEPTS, LLC 9232 ETON AVENUE CHATSWORTH, CA 91311 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: California

# GOODS AND/OR SERVICES

International Class: 003 Class Status: Active

Hair care products for men, women and children, namely hair shampoos, hair conditioners, hair lotions, hair cremes, hair gels, hair sprays, hair color, hair dyes, hair rinses, hair mousse

Basis: 1(a)

First Use Date: 1998-06-15

First Use in Commerce Date: 1998-12-21

# ADDITIONAL INFORMATION

Disclaimer: "HAIR"

# MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

# **PROSECUTION HISTORY**

2006-08-03 - Case File In TICRS

2006-06-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-06-12 - Assigned To Paralegal

2006-03-24 - Section 8 (6-year) and Section 15 Filed

2006-03-24 - TEAS Section 8 & 15 Received

2000-11-14 - Registered - Principal Register

2000-08-22 - Published for opposition

2000-07-21 - Notice of publication

2000-06-03 - Approved for Pub - Principal Register (Initial exam)

1999-12-14 - Letter of suspension mailed

1999-10-18 - Communication received from applicant

1999-08-17 - Non-final action mailed

1999-08-04 - Assigned To Examiner

1999-07-30 - Assigned To Examiner

# ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Roberta Jacobs-Meadway

Correspondent

ROBERTA JACOBS-MEADWAY BALLARD SPAHR ANDREWS & INGERSOLL LLP 1735 MARKET STREET, 51ST FL PHILADELPHIA PA 19103 Thank you for your request. Here are the latest results from the TARR web server.

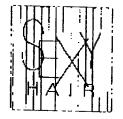
This page was generated by the TARR system on 2007-11-30 15:59:48 ET

Serial Number: 75751842 Assignment Information

Trademark Document Retrieval

Registration Number: 2486702

Mark



(words only): SEXY HAIR

Standard Character claim: No

Current Status: Registered.

Date of Status: 2001-09-11

Filing Date: 1999-07-15

Transformed into a National Application: No

Registration Date: 2001-09-11

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-01-29

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Ecoly International, Inc.

Address:

Ecoly International, Inc.

9232 Eton Avenue

Chatsworth, CA 91311

**United States** 

Legal Entity Type: Corporation

State or Country of Incorporation: California

## GOODS AND/OR SERVICES

**International Class: 003** 

Class Status: Active

hair care products for men, women and children, namely shampoos, conditioners, hair lotions, hair

conditioning creams, hair gels, hair sprays, hair color, hair tint and hair mousse

Basis: 1(a)

First Use Date: 1998-06-15

First Use in Commerce Date: 1998-12-21

# ADDITIONAL INFORMATION

Disclaimer: "HAIR"

Lining and Stippling: THE MARK IS LINED FOR THE COLOR RED.

Design Search Code(s):

26.11.12 - Rectangles with bars, bands and lines

# MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

2007-01-29 - Case File In TICRS

2001-09-11 - Registered - Principal Register

2001-06-19 - Published for opposition

2001-06-06 - Notice of publication

2001-01-23 - Approved for Pub - Principal Register (Initial exam)

2000-07-05 - Communication received from applicant

2000-07-05 - Communication received from applicant

2000-06-07 - Communication received from applicant

2000-01-20 - Non-final action mailed

1999-12-15 - Assigned To Examiner

1999-12-07 - Assigned To Examiner

# ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record Roberta Jacobs-Meadway

Correspondent
ROBERTA JACOBS-MEADWAY
AKIN, GUMP, STRAUSS, HAUER & FELD, LLP
ONE COMMERCE SQUARE
2005 MARKET STREET, 22ND FLOOR
PHILADELPHIA, PA 19 103-7086

# Boesenhofer, Mary T. (Phila)

215-864-8201 (phone)
215-864-9950 (fax)
jacobsmeadwayr@ballardspahr.com

----Original Message----

From: Aline Locatelli [mailto:a.locatelli@groupe-arthes.com]

Sent: Friday, January 11, 2008 5:18 AM

To: Jacobsmeadway, Roberta (Phila)

Subject: File No. 013573

Dir Madam,

Following your mail dated of January the 9th, 2008, we certify that it will make no use of SEXY BOY as a mark or as a component of a mark on or in connection with any hair care product or preparation.

Best regards, Aline LOCATELLI

----Message d'origine----

De : Aline Locatelli [mailto:a.locatelli@groupe-arthes.com]

Envoyé : jeudi 6 décembre 2007 12:25 À : 'jacobsmeadwayr@ballardspahr.com'

Objet: File No. 013573

Dir Madam,

Following your mail dated of November the 30th, you will find, in attached file, the mail I send today to the United States Patent and Trademark Office. As you asked us for it, we delete HAIR LOTIONS from the identification of goods for our trademark SEXY BOY.

We apologize for this inconvenience, I hope it will be enought to close this matter. Please, confirm it.

Kind regards,

Aline LOCATELLI Trademark Department a.locatelli@groupe-arthes.com Filed 05/02/2008 Page 43 of 51

Case 1:07-cv-05804-GEL Document 17-4

A R T H E S

BP 91006 - Parc Industriel des Bois de Grasse
06 131 Grasse Cedex - FRANCE
Tél : 33 (0) 4 93 70 90 60

Fax : 33 (0) 4 93 70 90 61 www.groupe-arthes.com

Laivor prains IIIIO

Page 1 of 3

Case 1:07-cv-05804-GEL

Document 17-4

Filed 05/02/2008

Page 44 of 51

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-03-17 14:27:18 ET

Serial Number: 79044930 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

# SEXY BOY, Jeanne ARTHES

(words only): SEXY BOY, JEANNE ARTHES

Standard Character claim: Yes

Current Status: A non-final action has been mailed. This is a letter from the examining attorney requesting additional information and/or making an initial refusal. However, no final determination as to the registrability of the mark has been made.

Date of Status: 2008-03-14

Filing Date: 2007-07-31

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 112

Attorney Assigned: **HAMPTON CHARISMA** 

Current Location: M3X -TMO Law Office 112 - Examining Attorney Assigned

Date In Location: 2008-03-13

## LAST APPLICANT(S)/OWNER(S) OF RECORD

#### 1. ARTHES S.A.

#### Address:

ARTHES S.A.

Parc Industriel des Bois de Grasse BP 91006; F-06131 GRASSE

France

Legal Entity Type: SOCIETE ANONYME State or Country Where Organized: France

#### GOODS AND/OR SERVICES

**International Class: 003** 

 Filed 05/02/2008

Page 45 of 51

Class Status: Active

PERFUMES, TOILET WATER, SKIN SOAP, AFTER SHAVE GEL, AFTER SHAVE BALM, PERSONAL DEODORANTS, MAKE-UP, BODY LOTION, SKIN CARE LOTION, EAU DE TOILETTE, EAU DE PARFUM

**Basis:** 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

Name Portrait Consent: JEANNE ARTHES does not identify a living individual.

Prior Registration Number(s):

3023851

#### MADRID PROTOCOL INFORMATION

International Registration Number: 0895717 International Registration Date: 2006-06-26

**Priority Claimed: No** 

Date of Section 67 Priority Claim: (DATE NOT AVAILABLE)

International Registration Status: Request For Extension Of Protection Processed

Date of International Registration Status: 2007-11-08 International Registration Renewal Date: 2016-06-26

Notification of Designation Date: 2007-11-08 Date of Automatic Protection: 2009-05-08

**Date International Registration Cancelled: (DATE NOT AVAILABLE)** 

First Refusal: Yes

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-03-14 - Non-final action mailed

2008-03-13 - Non-Final Action Written

2008-03-03 - Amendment From Applicant Entered

2008-03-03 - Communication received from applicant

2008-03-03 - Assigned To LIE

2008-01-30 - PAPER RECEIVED

2007-12-07 - Refusal Processed By IB

2007-11-16 - Non-Final Action Mailed - Refusal Sent To IB

2007-11-16 - Refusal Processed By MPU

2007-11-16 - Non-Final Action (Ib Refusal) Prepared For Review

2007-11-15 - Non-Final Action Written

2007-11-09 - Assigned To Examiner

2007-11-09 - New Application Entered In Tram

2007-11-08 - Sn Assigned For Sect 66a Subseq Desig From IB

#### ATTORNEY/CORRESPONDENT INFORMATION

Correspondent ARTHES S.A. Parc Industriel des Bois de Grasse BP 91006 F-06131 GRASSE FRANCE

Case 1:07-cv-05804-GEL Document 17-4 Filed 05/02/2008 Page 47 of 51

LAW OFFICES

# BALLARD SPAHR ANDREWS & INGERSOLL, LLP

1735 MARKET STREET, 51st FLOOR PHILADELPHIA, PENNSYLVANIA 19103-7599 215-665-8500

FAX: 215-864-8999 WWW.BALLARDSPAHR.COM

BALTIMORE, MD DENVER, CO SALT LAKE CITY, UT VOORHEES, NJ WASHINGTON, DC WILMINGTON, DE

ROBERTA JACOBS-MEADWAY DIRECT DIAL: 215-864-8201 PERSONAL FAX: 215-864-9950 JACOBSMEADWAYR@BALLARDSPAHR.COM

September 15, 2006

via email lmcfarland@kmwlaw.com and First Class Mail

Larry W. McFarland, Esquire Keats McFarland & Wilson LLP 9720 Wilshire Boulevard Penthouse Suite Beverly Hills, CA 90212

Re:

Trademark Application of James Todd Smith

Serial No. 78/870,458 - Size Sexy

Dear Mr. McFarland:

This has reference to application serial no. 78/870,458 for SIZE SEXY.

We note that the application is directed to hair care products, inter alia. On behalf of Sexy Hair Concepts LLC, we are requesting that all such products be deleted from the application as likely to cause confusion with the SEXY HAIR marks. We ask for a commitment that no use of SIZE SEXY will be made on or in connection with hair care products.

We ask that you let us know your client's intentions in this matter.

This offer of compromise is, of course, without prejudice.

Very truly yours,

Roberta Jacobs-Meadway

RJM/vlm

cc: Sexy Hair Concepts, LLC

**SHNY 0695** 

1 480 1 01 1

Case 1:07-cv-05804-GEL

Document 17-4

.4 F

Filed 05/02/2008 Rage 48 of 51

# Jacobsmeadway, Roberta (Phila)

From:

Ellie Schwimmer [eschwimmer@kmwlaw.com]

Sent:

Tuesday, February 20, 2007 4:03 PM

To:

Jacobsmeadway, Roberta (Phila)

.

Subject: RE: CTM Application - Size Sexy

Hi Roberta -

Pursuant to your letter dated February 12, 2007, and in the interest of resolving any further dispute between the parties, I have requested that our foreign counsel delete the following from our CTM application for the mark SIZE SEXY:

Hair care products, namely, shampoos, conditioners, mousse, gels, frosts, creams, rinses, sprays, hair color, hair waving lotion, permanent wave preparations, hair lighteners, hair dyes, hair emollients, hair mascara, hair pomades, hair color removers, hair relaxing preparations, hair styling preparations, hair removing cream, and hair care preparations; hair dressings for men.

Regards, Ellie

Ellie Schwimmer, Esq. | Keats McFarland & Wilson LLP | 9720 Wilshire Boulevard, Penthouse Suite | Beverly Hills, California 90212 direct dial 310.777.3755 | main line 310.248.3830 | facsimile 310.860.0363 | email eschwimmer@kmwlaw.com

From: Martin, Valerie (Phila) [mailto:MartinV@ballardspahr.com] On Behalf Of Jacobsmeadway, Roberta (Phila)

Sent: Monday, February 12, 2007 1:49 PM

To: Ellie Schwimmer

Subject: CTM Application - Size Sexy

See attached correspondence; original being sent via first class mail.

<<SizeSexy.PDF>>

Roberta Jacobs-Meadway, Esquire

JacobsMeadwayR@ballardspahr.com
Ballard Spahr Andrews & Ingersoll LLP
1735 Market Street, 51stFloor
Philadelphia, PA 19103-7599
(215) 864-8201
(215) 864-9950 (fax)

LaguiULJ

Filed 05/02/2008

Page 49 of 51

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-04-11 15:19:44 ET

Serial Number: 78870458 Assignment Information

Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

# SIZE SEXY

(words only): SIZE SEXY

Standard Character claim: Yes

Current Status: Abandoned after mark was published for opposition in the Official Gazette.

**Date of Status: 2007-08-20** 

Filing Date: 2006-04-26

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 700 -Intent To Use Section

Date In Location: 2007-04-17

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. SMITH, JAMES TODD

Address:

SMITH, JAMES TODD 405 PARK AVENUE, 15TH FLOOR

**SHNY 0697** 

Latest Status IIIO Fage 2 01 3

NEW YORK, NY 10022

United States

Legal Entity Type: Individual

Country of Citizenship: United States

#### GOODS AND/OR SERVICES

International Class: 003 Class Status: Abandoned

Cosmetics; facial makeup, concealers, blushers, facial powders, foundation makeup, eye makeup, eye pencils, eyebrow pencils, mascara, false eyelashes, compacts containing makeup, cosmetic pencils, lipstick, lip gloss, lip pomades, lip pencils, makeup removers, makeup applicators in the nature of cotton swabs for cosmetic purposes, eye creams, facial cleansers, toners, facial exfoliants and scrubs, facial creams, facial moisturizers, facial lotions, wrinkle removing skin care preparations, nail care preparations, nail polishes, nail polish removers, nail creams, cuticle removing preparations, nail buffing preparations, skin moisturizers and skin moisturizer masks, skin conditioners, hand creams, massage oils, essential oils for personal use, talcum powder, bath beads, bath crystals, bath foam, bath gels, bath oils, bath powders, bath salts, face wash, skin cleansers, body scrubs, body fragrances, body and hand lotions, shower gels, body oils, body powders, body exfoliants, body masks, body mask creams and lotions, shaving preparations, shaving balm, shaving cream, shaving gel, skin abrasive preparations, non-medicated skin creams and skin lotions for relieving razor bums, non-medicated lip care preparations, lip cream, sunscreen preparations, suntanning preparations and after-sun lotions; selftanning preparations, namely, self tanning milk and cream, accelerated tanning cream, self-tanning lotions, gels and sprays; perfume, cologne, eau de toilette, eau de perfume, eau de cologne and toilette water; toothpaste, deodorant and antiperspirant; cosmetic pads, pre-moistened cosmetic wipes, premoistened cosmetic tissues and towelettes; cotton sticks for cosmetic purposes; all purpose cotton swabs for personal use and cosmetic purposes; non-medicated topical skin creams, ointments, gels, toners, lotions, sprays and powders; aromatherapy creams, lotions and oils; baby wipes; disposable wipes impregnated with chemicals or compounds for personal hygiene and household use; incense; room fragrances; fragrance emitting wicks for room fragrances; sachets; sachet-like eye pillows containing fragrances; scented ceramic stones; scented linen sprays and scented room sprays; scented oils used to produce aromas when heated; scented pine cones; potpourri; aromatherapy pillows comprising potpourri in fabric containers

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

**SHNY 0698** 

NOTE: To view any document referenced below, click on the link to "Trademark Document

Latest Status IIII0

#### Retrieval" shown near the top of this page.

2007-08-20 - Abandonment Notice Mailed - After Publication

2007-08-20 - Abandonment - After publication

2007-08-17 - TEAS Express Abandonment Received

2007-04-17 - Notice of allowance - mailed

2007-01-23 - Published for opposition

2007-01-03 - Notice of publication

2006-12-05 - Law Office Publication Review Completed

2006-12-04 - Assigned To LIE

2006-11-15 - Approved for Pub - Principal Register (Initial exam)

2006-11-14 - Teas/Email Correspondence Entered

2006-11-13 - Communication received from applicant

2006-11-13 - TEAS Response to Office Action Received

2006-10-04 - Non-final action e-mailed

2006-10-04 - Non-Final Action Written

2006-09-27 - Assigned To Examiner

2006-05-02 - New Application Entered In Tram

### ATTORNEY/CORRESPONDENT INFORMATION

### **Attorney of Record**

LARRY W. MCFARLAND

#### Correspondent

LARRY W. MCFARLAND KEATS, MCFARLAND & WILSON LLP 9720 WILSHIRE BLVD PH BEVERLY HILLS, CA 90212-2017 Phone Number: 310-248-3830

Fax Number: 310-860-0363

**SHNY 0699**